



Uplift Product Videos Now Available!

Live demonstrations of products are an effective tool to educate consumers about products, how to correctly use them and if they will meet their needs. Uplift has created a series of web-based videos that provide product demonstrations for the consumer right on their computer.

Better informed consumers can make educated purchase decisions about our products. They will better understand what they are buying and this should lead to increased satisfaction and lower returns.

Video Versions

Videos for the following products/versions (English only) are available:

1. UPEASY/Uplift Power Seat - promotional video and a demonstration video (2)
2. UPEASY/Uplift Seat Assist - promotional video and demonstration video (2)
3. Risedale - promotional video and demonstration video (2)
4. Day-Light - single promo/demo video (1)

Video Formats

Individual flash videos are housed on YouTube and may be accessed using the following links for direct viewing, embedded on your websites or be included as hyperlinks within electronic publications such as e-mails or e-newsletters.

Embedded Code

What is this?

Embedded code is used by web masters to allow visitors to click on a link to access our videos. The user would see a short word or image link, not the actual embed code.

Who would use this?

Websites who want to display our product videos for their web visitors.

How to use this:

To embed the videos within a current website, the following embed code would be used. The web master would simply cut and paste the code to their web page:

Seat Assist Information video (Promo)

```
<object width="425" height="344"><param name="movie"
value="http://www.youtube.com/v/H793GATJkKc&hl=en&fs=1&rel=0"></param><pa
ram name="allowFullScreen" value="true"></param><param
name="allowscriptaccess" value="always"></param><embed
src="http://www.youtube.com/v/H793GATJkKc&hl=en&fs=1&rel=0"
type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="425" height="344"></embed></object>
```

Seat Assist Demonstration video

```
<object width="425" height="344"><param name="movie"
value="http://www.youtube.com/v/R1eHA3WiV6M&hl=en&fs=1&rel=0"></param><p
aram name="allowFullScreen" value="true"></param><param
name="allowscriptaccess" value="always"></param><embed
src="http://www.youtube.com/v/R1eHA3WiV6M&hl=en&fs=1&rel=0"
type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="425" height="344"></embed></object>
```

Risedale Information (Promo)

```
<object width="425" height="344"><param name="movie"
value="http://www.youtube.com/v/gZA8aDTfN2Q&hl=en&fs=1&rel=0"></param><pa
ram name="allowFullScreen" value="true"></param><param
name="allowscriptaccess" value="always"></param><embed
src="http://www.youtube.com/v/gZA8aDTfN2Q&hl=en&fs=1&rel=0"
type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="425" height="344"></embed></object>
```

Risedale Demo

```
<object width="425" height="344"><param name="movie"
value="http://www.youtube.com/v/81nNd0H0X8o&hl=en&fs=1&rel=0"></param><pa
ram name="allowFullScreen" value="true"></param><param
name="allowscriptaccess" value="always"></param><embed
src="http://www.youtube.com/v/81nNd0H0X8o&hl=en&fs=1&rel=0"
type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="425" height="344"></embed></object>
```

Power Seat Information (Promo)

```
<object width="425" height="344"><param name="movie"
value="http://www.youtube.com/v/rHGR7U66nnc&hl=en&fs=1&rel=0"></param><pa
ram name="allowFullScreen" value="true"></param><param
name="allowscriptaccess" value="always"></param><embed
src="http://www.youtube.com/v/rHGR7U66nnc&hl=en&fs=1&rel=0"
type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="425" height="344"></embed></object>
```

Power Seat Demo

```
<object width="425" height="344"><param name="movie"
value="http://www.youtube.com/v/wApHwH4_mHA&hl=en&fs=1&rel=0"></param><
param name="allowFullScreen" value="true"></param><param
name="allowscriptaccess" value="always"></param><embed
src="http://www.youtube.com/v/wApHwH4_mHA&hl=en&fs=1&rel=0"
type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="425" height="344"></embed></object>
```

Day-Light video

```
<object width="425" height="344"><param name="movie"
value="http://www.youtube.com/v/Wjfv9Yn0330&hl=en&fs=1&rel=0"></param><par
am name="allowFullScreen" value="true"></param><param name="allowscriptaccess"
value="always"></param><embed
src="http://www.youtube.com/v/Wjfv9Yn0330&hl=en&fs=1&rel=0"
type="application/x-shockwave-flash" allowscriptaccess="always"
allowfullscreen="true" width="425" height="344"></embed></object>
```

YouTube Video Links

What is this?

Live links are a quick and efficient way to allow someone to access our videos. Because there is no attachment, spam problems are often avoided by using the links instead of attached files.

Who would use this?

Those providing access to Uplift product videos for a recipient of an e-mail or hyperlinked document. The recipient must have internet access for this to work.

How to use this:

To provide a direct link to a product video, the following links would be used. They could be included within an e-mail, Word document or other document that permits hyperlinks. Often they will appear "blue" in colour when used within a document and when selected, they will open in a new window. These links may also be cut and pasted into the navigation bar of a web browser to allow a user to view the videos.

Seat Assist Information

<http://www.youtube.com/watch?v=H793GATJkKc>

Seat Assist Demonstration

<http://www.youtube.com/watch?v=R1eHA3WiV6M>

Risedale Lift Chair Information

<http://www.youtube.com/watch?v=gZA8aDTfN2Q>

Risedale Lift Chair Demonstration

<http://www.youtube.com/watch?v=81nNd0H0X8o>

Power Seat Information

<http://www.youtube.com/watch?v=rHGR7U66nnc>

Power Seat Demonstration

http://www.youtube.com/watch?v=wApHwH4_mHA

DayLight

<http://www.youtube.com/watch?v=WjfV9Yn0330>